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| **Subject: - Business Enterprise** | | | | | | |
|  | **Autumn 1** | **Autumn 2** | **Spring 1** | **Spring 2** | **Summer 1** | **Summer 2** |
| **Year 7** | **Unit Name:**  Introduction into Enterprise and Entrepreneurship  **Unit Description**  This unit will begin with exploring what is meant by the term Enterprise and Entrepreneurs. Looking further into the skills and attributes needed to be an entrepreneur through the storybook The Toothpaste Millionaire. Students will investigate this into greater depth by looking at some successful entrepreneurs that are widely known. | **Unit Name:**  Global Enterprise Week 13-19th November  Design and making Christmas product  (Christmas project- Cards)  **Unit Description:**  This unit will allow the students to investigate market trends of Christmas goods. Leading on to looking at the positive and negative aspects of specific products. Completion of designing and making Christmas cards. | **Unit Name:**  Personal and Household Finances  **Unit Description:**  This unit will explore the risks and rewards for borrowing and different forms of payments. It will include spending, budgeting, borrowing and debt, savings and pensions. The students will be able to gain awareness of the impacts of risk and reward this will have on your business or yourself. | **Unit Name:**  Marketing- Creating an advert  **Unit Description:**  This unit will introduce the student to marketing. Understanding and knowledge will be taught through the marketing mix. It will involve a project in which the students will use their skills to advertise their Easter Egg. | **Unit Name:**  Different types of organizations  **Unit Description:**  This unit will begin by investigating different types of organisations both small/local business to large organisations. Students will have the opportunity to visit a selection of businesses that have different functions. Students will complete a local study and present this to the rest of the class. | **Unit Name:**  Putting a business idea into practice  *My Money Week 10-14 June*  **Unit Description:**  This unit will begin with students carrying out a range of different activities around My money week with a key focus. Leading on to a dragon’s design activity in this the students create a prototype and deliver a pitch via a presentation. |
| **Year 8** | **Unit Name:**  Introduction into Enterprise and Entrepreneurship  **Unit Description:**  This unit will begin with exploring what is meant by the term Enterprise and Entrepreneurs. Looking further into the skills and attributes needed to be an entrepreneur through the storybook The Toothpaste Millionaire. Students will investigate this into greater depth by looking at some successful entrepreneurs that are widely known. | **Unit Name:**  Marketing  Global Enterprise Week 13-19  **Unit Description:**  This unit will look at different marketing techniques. By this looking at the positive and negative features of the different ones. A key focus looking at Christmas commercials and this will be revised into a new concept by the students | **Unit Name:**  Personal and Household Finances  **Unit Description:**  This unit will explore the introduction of investing, looking at the purpose of Insurance, the dangers of fraud and what is the difference between a sole trader/partnership. | **Unit Name**  The 10x challenge  **Unit description**  This is a unit in which involves the students carrying out a national program in which they will learn an introduction to enterprise and the world of work. | **Unit Name:**  Human Resource  **Unit Description:**  To understand what Human Resource management is. Learning what is meant by recruitment and selection. Looking at different organizational structures and motivational techniques A project around a case study around a theme park | **Unit Name:**  Local case study project  My Money Week 10-14 June  **Unit Description:**  In this unit he students will be given the opportunity to see firsthand local businesses and carry out a study of different ones. This can include Newcastle United, The Life Centre and Beamish Museum. |
| **Year 9** | **Unit Name:**  Introduction into Enterprise and Entrepreneurship  **Unit Description:**  This unit will begin with exploring what is meant by the term Enterprise and Entrepreneurs. Looking further into the skills and attributes needed to be an entrepreneur. Students will carry out some research and in class some well know Entrepreneurs. | **Unit Name:**  Building a Business  *Global Enterprise week 13-19 (Christmas Project)*  **Unit Description:**  This unit will begin with discussing the importance of how to build a new business, this will include writing a business plan, market research and target market, Market research analysis and costing. Students will begin working as a group to develop their business | **Unit Name:**  Putting a business idea in to practice  **Unit Description:**  This unit will lead on from previous terms learning, the students will begin by making their products for their business. A key role of this will be to develop their knowledge of different types of sales techniques, finance, and marketing. | **Unit Name:**  Putting a business idea in to practice  **Unit Description:**  This until will demonstrate their understanding in the form of their project work (Company Program) A key focus will be what is good customer service? How can this be delivered in the workplace. What is meant by quality and how do businesses manage this. | **Unit Name:**  My future  **Unit Description:**  This will look into their future; this will be achieved by the students carrying out a unit of worked linked Route to Success (introduction to careers and future planning) Completion of an online program  Preparation for the work will involve the students drawing up a CV and a letter of application for a job.  Employable Me – helping students better understand their skills, and how to present them  My Money Matters – crucial financial literacy and money skills | **Unit Name:**  Prepare and running an event  **Unit Description:**  This unit will bring all key qualities of skills together in order to provide a service by running an event. Each student will be expected to play a role in this by viewing key elements to this such as risk assessment, health & safety, market research, customer services and operations. Support will be given by teaching staff and business advisors |