



Key Stage 4 Curriculum Map Overview

Subject: Travel & Tourism						
	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 10	<p>Unit Name: Unit 1: The UK Travel and Tourism Sector</p> <p>Unit Description: Unit focuses on introducing students to the Travel and Tourism sector by developing understanding the UK travel and tourism sector and its importance to the UK economy. Understanding industries and key organizations within the travel and tourism sector, their roles and interrelationships. Finally, the unit develops students understanding of the role of consumer technology in the travel and tourism sector.</p>	<p>Unit Name: Unit 1: The UK Travel and tourism Sector</p> <p>Unit Description: Unit focuses on introducing students to the Travel and Tourism sector by developing understanding the UK travel and tourism sector and its importance to the UK economy. Understanding industries and key organizations within the travel and tourism sector, their roles and interrelationships. Finally, the unit develops students understanding of the role of consumer technology in the travel and tourism sector.</p>	<p>Unit Name: Unit 1: The UK travel and tourism sector</p> <p>Unit Description: Unit focuses on introducing students to the Travel and Tourism sector by developing understanding the UK travel and tourism sector and its importance to the UK economy. Understanding industries and key organizations within the travel and tourism sector, their roles and interrelationships. Finally, the unit develops students understanding of the role of consumer technology in the travel and tourism sector.</p>	<p>Unit Name: Unit 2: UK Travel and Tourism Destinations</p> <p>Unit Description: This Unit gives students an understanding of what the UK tourism industry has to offer. Students will focus on developing knowledge of the UKs travel and tourism destinations and gateways. Investigating the appeal of UK tourism destinations for different types of visitors and planning a UK holiday to meet the needs of a specific visitor.</p>	<p>Unit Name: Unit 2: UK Travel and Tourism Destinations</p> <p>Unit Description: This Unit gives students an understanding of what the UK tourism industry has to offer. Students will focus on developing knowledge of the UKs travel and tourism destinations and gateways. Investigating the appeal of UK tourism destinations for different types of visitors and planning a UK holiday to meet the needs of a specific visitor.</p>	<p>Unit Name: Unit 2: UK Travel and Tourism Destinations</p> <p>Unit Description: This Unit gives students an understanding of what the UK tourism industry has to offer. Students will focus on developing knowledge of the UKs travel and tourism destinations and gateways. Investigating the appeal of UK tourism destinations for different types of visitors and planning a UK holiday to meet the needs of a specific visitor.</p>
Year 11	<p>Unit Name: Unit 3: The Travel and Tourism Customer Experience</p> <p>Unit Description: In this Unit students deepen their understanding of customer service, both the role and importance in the tourism industry. Students will explore the needs and expectations of different types of customer in the travel and tourism industry.</p>	<p>Unit Name: Unit 3: The Travel and Tourism Customer Experience</p> <p>Unit Description: In this Unit students deepen their understanding of customer service, both the role and importance in the tourism industry. Students will explore the needs and expectations of different types of customer in the travel and tourism industry.</p>	<p>Unit Name: Unit 3: The Travel and Tourism Customer Experience</p> <p>Unit Description: In this Unit students deepen their understanding of customer service, both the role and importance in the tourism industry. Students will explore the needs and expectations of different types of customer in the travel and tourism industry.</p>	<p>Unit Name: Unit 4: International Travel and Tourism Destinations</p> <p>Unit Description: In this Unit students investigate the appeal of international travel and tourism destinations to different types of visitor, develop an understanding of major international travel and tourism destinations and gateways and learn how to plan an international holiday for visitors with specific needs</p>	<p>Unit Name: Unit 4: International Travel and Tourism Destinations</p> <p>Unit Description: In this Unit students investigate the appeal of international travel and tourism destinations to different types of visitor, develop an understanding of major international travel and tourism destinations and gateways and learn how to plan an international holiday for visitors with specific needs</p>	<p>Unit Name: Unit 4: International Travel and Tourism Destinations</p> <p>Unit Description: In this Unit students investigate the appeal of international travel and tourism destinations to different types of visitor, develop an understanding of major international travel and tourism destinations and gateways and learn how to plan an international holiday for visitors with specific needs</p>